

ANIMAL LIFELINE NEWS

Summer 2012

www.animallifeline.org.uk

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Animal Lifeline, PO Box 411, Longton ST3 4SS Reg Charity No: 1041362



Adam Woodward
&
Mulder

LIFELINE WINS TOP AWARD

Animal Lifeline has won a top national award for being an outstanding dog rescue charity.

Lifeline was spotlighted at the national Animal Aid 'Wet Nose' Awards 2012 and has received an inscribed trophy presented at a special ceremony at the Carlton Towers Hotel in Knightsbridge, London with Dame Judi Dench as the VIP guest.

The award was received on behalf of the charity's staff and volunteers by Mrs Pat Lawton, a Trustee of the rescue group which has been operating locally for 37 years.

Animal Lifeline was nominated by its patron Wendy Turner-Webster, and a panel of judges watched a short film of life at the charity's Serendipity Kennels near Cellarhead, featuring staff member Adam Woodward (pictured left).

The film impressed the judges, who chose Lifeline ahead of dog rescues from all over the UK to receive the Lester Middlehurst Memorial Award for outstanding dog rescue work.

"The award is a great tribute to the hard work of our kennel staff and many volunteers who are a caring and committed team devoted to the welfare of the many dogs in our care," said Lifeline spokesman Nick Fletcher.

"It is also a tribute to our many loyal supporters. Without their help and donations we just couldn't rescue and re-home so many needy dogs."



Wendy Turner-Webster
and Pat Lawton
at Wetnose

DROP AT THE SHOPS!

The two charity shops operated by Lifeline in Newcastle and in Longton provide an important source of income for the charity and are both staffed entirely by volunteers, including the managers.

For these shops to continue their success they are always in need of more donated items such as unwanted gifts, good quality clothing, shoes, handbags, and jewellery.

We also need books, DVDs and CDs, toys, glassware, china and decorative items of any kind.

When you are next having a clear out, please think of us and drop off the unwanted items at either of our shops at 1 Church St, Newcastle or 22 Bennetts Precinct, Longton. Both are open 9.30am to around 3.30 pm. (Longton shop closed Thursday).

And if you can, please ask family, friends and neighbours if they can sort out a few unwanted items. It really does add up and makes a big difference to the charity's income.

And if you collect together *more than a car-load*, then we can arrange to collect the items from you. Call 07790 079025.

OPEN DAY SUCCESS

An open day and garden fete at Lifeline's Serendipity Kennels on June 10th was a record success, raising more than £2,032.

The many visitors inspected the re-furnished kennels and supported the fund-raising stalls, which included plants, bric-a-brac, a bottle tombola and cakes and refreshments. A big thank you to all our volunteers who put in many hours of hard work setting up the event, and thanks also to all those who operated stalls, donated items for sale, and made lots of delicious cakes for the refreshments stall.

You are all stars.



PLEASE NOTE: Our next open day and garden party will be on Sunday September 9th, from 2pm -4pm at Serendipity Kennels.

RUNAWAY SUCCESS!

Lifeline supporter Matt Shenton took part in a gruelling 14-mile sponsored race in the Lake District and raised £280 for Lifeline.



Matt Shenton

Matt, who is 19 and lives at Trentham, trains twice a week with the Michelin Athletic Club, and was part of a group of runners who took on a tough course of hill climbs and a circuit of Lake Coniston. Matt's time was an impressive 2 hours and 2 minutes. Our thanks to Matt (pictured) for a sterling effort!

And thanks also to Jon and Emma Allen of Penkhull who raised £286 by both running in the 10k Manchester Great Run, another excellent result. Our gratitude to them and their sponsors.

Maybe their achievements will inspire YOU to take on a sponsored challenge. If so, just call us on 07790 079025 and we can supply sponsor forms and posters for all types of events.

And fund-raising events can take many other forms.

Carole Parkin of Dresden staged a table-top sale in aid of Lifeline and raised £250, a terrific effort. Our thanks to her and her helpers.

HOMES NEEDED

These endearing characters are just a few of the 100-plus dogs Lifeline currently has in kennels, seeking new homes. While we re-home steadily, there are always others waiting to come in.

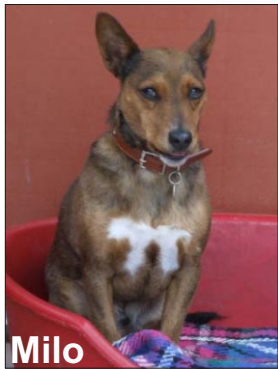
These dogs pictured are aged between 1 year and 8 years and all are in need of new loving homes.

Ruby is a Great Dane/German Shepherd cross, aged 8 years and with a good temperament. Mollie is a collie-cross, aged 1 - she likes one-to-one attention rather than a family situation. Sonny is a Staffie-cross, aged 3, and is very people-friendly.

Milo is a terrier-cross, aged 3. He is quite anti-social until you get to know him. Layla is a lurcher, aged 1. She is very sociable. Lippy is a 4-year old greyhound who has a nice temperament and enjoys going for walks.

And Bonnie is a German Shepherd aged 4. She has a timid nature but is very friendly once you have won her confidence.

These and other photos by volunteer ROGER ADAMS



Milo



Lippy



Bonnie



Layla



Ruby



Mollie



Sonny

GRAB YOUR BAG

Lifeline now has its own printed-cotton bags-for-life, (pictured) which are on sale at its two charity shops and at fund-raising events, price £2.

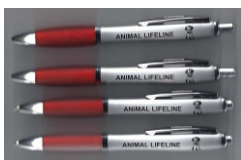
The Fair Trade-approved bags feature the Lifeline logo and have long handles so they can be carried in the hand or on the shoulder. They are a perfect and more eco-friendly alternative to the plastic carrier bag!

And a great gift for family and friends!

Also now available at our charity shops is a smart good-quality retractable ball-point pen, also sporting the Animal Lifeline name and dog-logo. These pens have a matt-silver and chrome-detail barrel and a red grip, and cost £1.

You can buy them individually, or buy both a bag and a pen together at the reduced price of just £2.50.

Both these new items help raise funds for Lifeline, and also help promote the rescue. So please make sure you are seen with them. They are the latest must-have fashion items!



CHRISTMAS FAYRE

Date for your diary:

**LIFELINE
XMAS FAYRE
Saturday December 8th**

*Orme Centre,
Newcastle
Open 1pm-3pm*

AUCTION BOOST

A fund-raising charity auction at the White Star pub in Kingsway, Stoke on Trent in May raised a total of £910 for Lifeline.

Around 130 lots of donated wine and spirits, pottery, giftware, paintings and prints, jewellery, toys and bric-a-brac went under the hammer, with lots of enthusiastic bidding!

We are grateful to licensee Pam Rowlands for use of the function room at the White Star. Pam is retiring this summer, but will still be supporting Lifeline. We wish her well.

Our thanks also to the Jenuine Pets shop in Kingsway, Stoke, opposite the White Star, who donated £35 worth of vouchers that could be 'spent' at the shop.

NEXT AUCTION: Wednesday November 16th at the White Star, Kingsway, Stoke. View from 6.30pm, starts at 7pm.

AGM REPORT

Lifeline held its Annual General Meeting on April 25th, and its existing Trustees Pat Lawton, Janet Slater and Cassie Fletcher were unanimously re-appointed.

The meeting heard that while the recession was taking a toll, Animal Lifeline was managing to maintain its services thanks to strong support from the local community, though it continued to be a struggle to make ends meet. Members were told that more and more dogs were being abandoned and the need for Lifeline was greater than ever.