

# ANIMAL LIFELINE NEWS

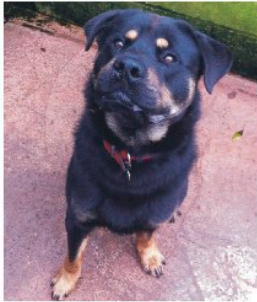
Winter 2014

www.animallifeline.org.uk

Issue No 22

Animal Lifeline, PO Box 411, Longton ST3 4SS Reg Charity No: 1041362

## THANKS TO YOU



Teddy

Meet Matilda, Amber, Maddie and Boris. And Tess, Bud, Rocky, Jessie and Teddy. These lovely dogs are just a small sample of more than 100 we have in our care at present and they are safe and happy thanks to YOUR support.

Without the help of our kind, caring supporters we couldn't rescue so many abandoned dogs and find them new loving owners.

We know you help us all you can throughout the year and we try not to bombard you with constant appeals but there is no avoiding the fact that we are experiencing a very difficult period due to the unprecedented number of dogs coming our way.

Social problems, pet restrictions imposed by landlords, and changes to the way local authorities deal with strays all mean more rescue work for Animal Lifeline, which gets no financial aid from local government and we depend entirely on our own fund raising efforts and the generosity of our supporters.

We have revised our kennel capacity to accommodate more dogs, and we do have a good supply of petfood, but rising costs like rents, insurance, utilities and veterinary care means we are really struggling to get through the Winter period.

So if you can help with a donation right now, it really will help get us through.

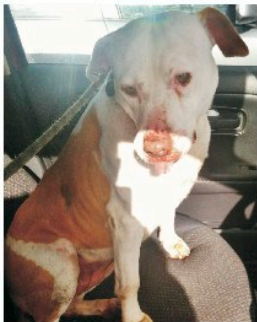
**Thanks so much to each of you for your loyalty and generosity, and a very Merry Christmas and a happy New Year to you from everyone at Animal Lifeline, especially all our dogs.**

*The dogs pictured (by Adam Woodward) all need new homes: if you can help, please get in touch.*

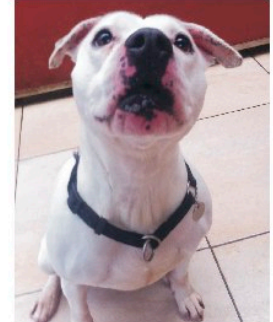
*Bud is aged 4, Boris is 6, Matilda 7 and Tess 2. Amber is 5, Jessie 6, Maddie 8, Rocky 3 and Teddy just 18 months. And turn the page to read happy stories of past homing successes!*



Bud



Jessie



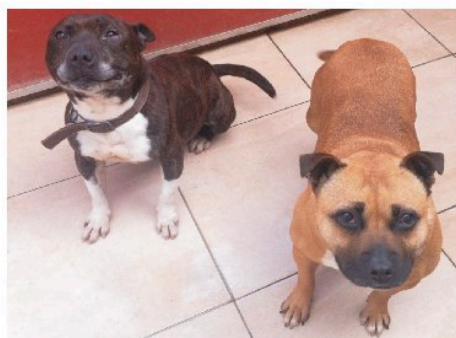
Tess



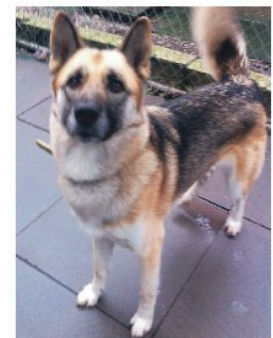
Rocky



Maddie



Boris and Matilda



Amber

## TOUGH CHALLENGE

Joanna Finn and friends Fiona, Kim and Annie raised a wonderful £731, plus Gift Aid of around £180, for Animal Lifeline after taking part in a gruelling triathlon sprint event.

The girls did a 400 metre swim, a 16 mile cycle ride and a 4 mile run.

Said Joanna: "It was our first attempt and it threw it down with rain throughout the whole bike ride but it was an excellent event and great that we could raise money for our canine companions in the process."

Joanna has a rescue dog called Misty from Animal Lifeline and two of her friends also have rescue dogs. They are pictured handing over the money raised to kennel manager Steve Woodward.

"We are glad our hard work is going to a worthwhile charity and the dogs will see the reward," said Joanna. "Our small contribution is nothing compared to the time and love that is given by Animal Lifeline each and every day."

Nick Fletcher of Animal Lifeline said: "This was a terrific effort and the girls deserve great credit for undertaking such a tough challenge. The money they raised will be of great help to us at a time when we are rescuing more dogs than ever."



Cut off and return to Animal Lifeline, PO Box 411, Longton ST3 4SS

### I WANT TO DONATE TO THE ANIMAL LIFELINE WINTER APPEAL

Please accept this donation of £ ..... for the Winter Appeal. (Cheque payable to ANIMAL LIFELINE, please)

You can also donate instantly at our website: just click the DONATE button at [www.animallifeline.org.uk](http://www.animallifeline.org.uk)

OPTIONAL: Your donation can be boosted by a further 25 per cent at no extra cost to you if you sign the Gift Aid declaration below. The extra amount is given by HMRC.

You can also make an instant £10 donation just by texting DOGS45 to 70070. We get the full donation with no deductions.

Gift Aid Declaration: I wish Animal Lifeline to treat this £ ..... donation and any future donation I make as Gift Aid.

SIGNED: ..... Date: .....

Name: ..... Address: .....